



Discourse Community

Tobias Cannady

r/twitch

440k community

Interesting community focused on helping others break into streaming and assisting others with technical problems

“/r/Twitch is an unofficial place for discussions surrounding the streaming website Twitch.tv. If you want to provide feedback, ask a question or show some quality content, this is the place for you!”

Research Method

- Scraping- Web Scraper add on with Google Chrome
- Stop words removed
- Scrubbing- Manually removing line breaks and carriage returns
- Use of program *R* for Sentiment Analysis and discovering topics
- Topic Analysis

Data Collected

Corpus consists of:

- Post titles
- Post text
- Comments text

150,000 words post-scrub

Research Findings

Sentiment analysis on comments shows 734 negative, 470 positive words

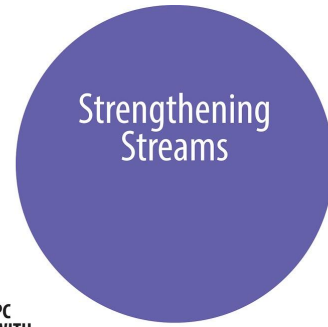
- Posts focus on issues individuals are having
- Comments lend insight to fixing issues and providing solutions

Topics

- Focus on helping and assisting fellow Twitch streamers
 - Help with breaking into being a Twitch streamer
 - Equipment needed and resolving technical issues
 - Ways to stay relevant and new ways to continue growing audience



OF
MANY
MOST
PEOPLE
WATCHING
WHO
HAVE
MORE
AVERAGE
LOYAL
VIEWS
THAT
WHO
PER
STARTED
BEEN
WHILE
STREAMING
PC
WITH
SOFTWARE



SAME
FULL
FIRST
TIME
JOB
YOU
I
MY
ON/OFF
THEIR
STREAM
OVERWATCH
QUALITY
WITH/WITHOUT

YOUR
HELP.TWITCH
ON
TWITCH
PRIME
ToS (TERMS OF SERVICE)
DOESN'T



IN-
YOUR
SATURATED
GAME
CAPTURE
MODE
AUDIO
DESKTOP
GAME
VIRTUAL
AUDIO
CABLES
INTERFACE
DEVICE



Implications

Insights for beginning streamers

Posts asking questions or concerns- help driven

Assistance by others takes 4 views

Growth

Help

Technical

Personal

Conclusions

Discussions involve things outside of the community

Although the community is based around Twitch, it includes knowledge of other technical platforms

- Audio
- Video
- Computer/Internet