

Tobias Cannady

UX Designer, Visual Designer, and User Researcher

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EDUCATION

North Carolina State University *MS Technical Communication*

Raleigh, NC August 2018-May 2020

North Carolina State University *BS Philosophy*

Minors: Biology, Psychology, Art Studies

Raleigh, NC August 2012 - December 2015

EXPERIENCE

North Carolina State University - *Graduate Student*

Raleigh, NC August 2018-May 2020

- Create and conduct website and mobile app usability tests and synthesize findings for final reports and presentations
- Conduct research into the standards and practices of visual design and the impact it has on user accessibility
- Present research to colleagues and faculty at Graduate Research Symposium
- Participate in software mentorship program through IBM Pathways
- Project Management for independent and group technical communication and usability projects

North Carolina State University English Department

Professional Writing Instructor of Record

Raleigh, NC August 2019 - Present

- Instruct upper level STEM undergraduates in how to effectively communicate technical concepts to a variety of audiences in professional contexts using different media
- Independently identify core learning objectives, curate educational materials for students, and create a structured educational journey
- Manage large workshops of 20+ individuals in creating and moderating feedback sharing about novel communication design artifacts
- Develop a course website using standard organizational content management system
- Take abstract goals, create evaluation criteria, and assess work according to those criteria

RMB Audio — *Audio Technician*

January 2015 - Present

- Provide photography for articles in international publications
- Rebrand company logo design and online presence
- Meet with product vendors at international trade shows
- Lead teams to deliver excellent audio experience for both artists and audience
- Implementation of project management, task prioritization, and crisis management

PROJECTS

Old Datsun — *YouTube Channel*

- Edit videos that clearly communicates complex installations on cars
- Collaborate with companies to display their products in videos for their own distribution
- Research to optimize SEO to reach larger audiences

SKILLS

Usability Design

User Research

Information Architecture

Data Analytics

Content Management

Photography

Videography

Agile Project Management

SOFTWARE

Sketch

Photoshop

Illustrator

InDesign

Premiere

After Effects

HTML and CSS

Google Productivity Tools

Markdown

Git

GitHub

Capstone

Research of dyslexic students to develop a dyslexic journey. Argue for pedagogy that is aimed at individual's strengths to develop learning outcomes. Larger scope of implementation in addressing hidden disabilities.